

Program Review

Cook School of Business



Date: November 1, 2023

Program: Business Administration

Review Year: 2022-23

Dean: Amy DuBois, Ph.D.

The mission of CIU: We educate from a biblical worldview to impact the nations with the message of Christ.

Program Student Learning Outcomes (SLOs)

Program Student Learning Outcomes	Course/component Target percentages
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Date: November 1, 2023
 Program: Healthcare Administration
 Review Year: 2022-23
 Dean: Amy DuBois, Ph.D.

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Program Student Learning Outcomes (SLOs)

Program Student Learning Outcomes	Course/component Target Result	Results and Interpretation of Related Assessments	Conclusion about Outcome and Recommendations
Analyze and apply principles of best practices of interprofessional business and organizational leadership in various healthcare settings	HCA 4020 Healthcare Administration Capstone/ Project: Comprehensive Capstone Portfolio	HCA 4020: Healthcare Administration Capstone Portfolio Target Result: 80% of students will achieve at least 3.0 rating (Good) on a 4.0 Scale	Best principles and practices of interprofessional business and organization leadership in various healthcare settings will be introduced in HCA 1110, with concept reinforcement throughout the program, as evidenced by various outcome deliverables included in the Capstone Portfolio.
Evaluate and apply high-quality, ethical leadership best practices personally and in the healthcare administration profession.	HCA 2410 Healthcare Ethics and Medical Law/ Project: Malpractice in Healthcare Paper	HCA 2410: Malpractice in Healthcare Paper Target Result: 80% of students will achieve at least 3.0 rating (Good) on a 4.0 Scale	This outcome measure requires the student to survey ethical and legal best practice concepts individually and within the healthcare administration profession to develop a comprehensive understand of malpractice issues in healthcare.
Formulate an ethical personal leadership philosophy for a diverse and multicultural 21st-century workforce based on foundational healthcare principles and a Christian worldview.	HCA 4020 Healthcare Administration Capstone/ Project: Capstone Comprehensive Portfolio	HCA 4010: HR Best Practices Paper Target Result: 80% of students will achieve at least 3.0 rating (Good) on a 4.0 Scale	This outcome measure requires that the student has a thorough knowledge and understanding of human resource management best practices in various healthcare settings.
Formulate solutions to operational questions and problems within a diverse array of healthcare organizational settings.	HCA 4020 Healthcare Administration Capstone/ Project: Capstone Comprehensive Portfolio	HCA 4020: Healthcare Administration Capstone Portfolio Target Result: 80% of students will achieve at least 3.0 rating (Good) on a 4.0 Scale	Development of an ethical personal leadership

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Date: November 1, 2023

Program: Sport Management

Review Year: 2022-23

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Program Student Learning Outcomes (SLOs)

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Articulate a personal biblically based philosophy of sport management	Personal Sport Ethic Project in SPT 2300 Target: Class average of 85%	The 16 student grades averaged to 88.14%	This ou

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Date: November 1, 2023

Program: Master of Business Administration

Review Year: 2022-23

Dean: Amy DuBois, Ph.D.

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Program Student Learning Outcomes (SLOs)

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Program Student Learning Outcomes	Course/component Target Result
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Cook School of Business



Date: November 1, 2023

Program: Master of Organizational Leadership

Review Year: 2022-23

Dean: Amy DuBois, Ph.D.

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Program Student Learning Outcomes (SLOs)

Program Student Learning Outcomes	Course/component Target Result	Results and Interpretation	
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Program Student Learning Outcomes	Course/component Target Result	Results and Interpretation	Conclusion about Outcome and Recommendations
within a diverse array of global organizations to improve the organization.			
Articulate an ethical personal leadership philosophy for a diverse and multicultural 21st-century workforce based upon a Christian worldview. Based upon a synthesis of organizational leadership knowledge, demonstrate strong critical thinking, decision-making, presentation, and writing skills.	Data forthcoming		

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Date: November 1, 2023

Program: Doctor of Business Administration

Review Year: 2022-23

Dean: Amy DuBois, Ph.D.

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Program Student Learning Outcomes (SLOs)

Program Student Learning Outcomes	Course/component Target Result	Results and Interpretation	Conclusion about Outcome and Recommendations
Evaluate and synthesize advanced theoretical and applied research in business, management, strategic planning, innovative thinking, leveraging strategic assets, business analytics, decision making, and problem solving.	Course currently in development		

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Program Student Learning Outcomes	Course/component Target Result	Results and Interpretation
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			<p>specific level of achievement, stating that 100% of students should achieve at least a 3.5 rating (Above Average) on a 4.0 scale for the Leadership Philosophy Paper. This indicates a high level of performance expected from students in relation to the learning outcome.</p>
<p>Demonstrate advanced critical thinking skills and written/oral communication skills appropriate for a career in academia or executive business leadership.</p>	<p>BUS9905 Applied Doctoral Research Project Defense and Presentation</p>	<p>BUS9905 Applied Doctoral Research Project Defense and Presentation</p> <p>Target Result: Final ADP submission, presentation, and passing of oral defense.</p>	<p>A final applied doctoral research project and presentation defense can serve as an effective assessment and measure of the learning outcome and provides an opportunity for students to showcase their ability to apply advanced critical thinking skills and effectively communicate their findings in both written and oral forms.</p> <p>The final applied doctoral research project involves conducting a comprehensive study on a relevant topic within the chosen field of study. Throughout the research process, students are required to analyze complex information, evaluate various perspectives, and develop innovative solutions to address the problem or opportunity of study. This demonstrates the student's critical thinking skills, as they are expected to critically analyze existing literature, identify gaps in practice, and propose novel solutions to solve the program or launch a new opportunity.</p> <p>Furthermore, students are required to communicate their research findings</p>

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through a written project. This document showcases their ability to present a cohesive argument, support it with evidence, and engage with existing scholarly literature. Ef -4(i)reW† 0 0 1 306

Program Review

Cook School of Business



Date: November 1, 2023

Program: Doctorate in Organizational Leadership

Review Year: 2022-23

Dean: Amy DuBois, Ph.D.

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Program Student Learning Outcomes (SLOs)

Program Student Learning Outcomes	Course/component Target Result	Results and Interpretation of Related Assessments	Conclusion about Outcome and Recommendations
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